DUAL DEGREE OVERVIEW

This dual degree, offered in conjunction with the Stephen M. Ross School of Business, is an intensive and highly selective degree program providing an in-depth examination of both the business administration and higher education arenas.

ACADEMIC FOCUS

Graduate study in the M.B.A. program teaches students the technical, managerial, and financial skills in business management. Graduate study in the Center for the Study of Higher and Postsecondary Education (CSHPE) in the School of Education provides a theoretical and conceptual grounding in higher education and a deeper understanding of the complexities of management, administration, and leadership in these organizations. The coursework offered through CSHPE provides dual degree students with a deep exposure to educational theory with the programmatic flexibility that complements the M.B.A. experience.

TIME TO COMPLETION

A minimum of 5 semesters is required. The M.B.A. program for dual degree students requires 57 credit hours of coursework, 12 hours of which are taken outside the Business School (cognates in Higher Education). The remaining 45 hours are taken in the Business School to fulfill the regular M.B.A. program requirements. Thus, the total number of credit hours in the Business School for dual degree students is 45 hours.

The M.A. with specialization in Higher Education requires 30 hours of coursework (including 2 semesters of internship), of which 9 hours must be taken outside the School of Education (cognates in Business). The remaining 21 credit hours are taken in the School of Education to fulfill required (9 credit hours) and specialization requirements (12 credit hours). The 12 credit hours of specialization credits are electives within the higher education courses. The total credit hours for the dual degree program must be at least 66.

In the first year, students take courses in either the Ross School of Business or the School of Education, and in the second year, take courses in the other school. Students may begin at either school.

ADMISSIONS REQUIREMENTS

Students must apply to and be admitted by both the Ross School of Business and the School of Education. An application fee must accompany each application. Students currently enrolled in either school may apply to the dual degree program during the first year of study.
PLAN OF STUDY

These courses provide a general introduction to the field, knowledge of theories that underlie different areas of practice, and discussion of critical issues in postsecondary education (EDUC 561-Introduction to Higher Education; EDUC 761-Colleges and Universities as Complex Organization).

CONCENTRATION REQUIREMENTS

In consultation with a faculty advisor, students identify a set of courses that are relevant to their professional and academic interests within the field of higher education.

Specialization electives chosen from Ross School of Business Administration satisfy this requirement.

PRACTICUM EXPERIENCE

In this course, students reflect upon the connections between out-of-the-classroom practice (internships) and in-classroom learning (EDUC 777-Administrative Practicum).

This required 2-semester internship in higher education offers students opportunities to develop specialized skills in a particular functional area or to explore the inner workings of offices with which they are less familiar. Internship experiences also enhance the student's preparation and development of professional networks that will aid the student's career success upon graduation.

CREDIT HOURS REQUIRED TO COMPLETE HIGHER EDUCATION PORTION OF DUAL DEGREE


SPECIALIZATION ELECTIVES

Students identify a set of courses that are relevant to their professional and academic interests within the field of business administration. Students must be sure to fulfill both the M.B.A. Communications requirement and the Law/Ethics requirement.

Concentration requirements chosen from School of Education satisfy this requirement.

CREDIT HOURS REQUIRED TO COMPLETE M.B.A. PORTION OF DUAL DEGREE

COMPLETION OF M.A./M.B.A. DEGREE