DEGREE OVERVIEW

As the importance of philanthropy grows and the field of institutional advancement expands, an increasing number of early-career development officers are seeking advanced degrees to enhance their careers and professional effectiveness. This concentration in philanthropy, advancement and development has been created to meet the needs of those interested in or already in professional roles in postsecondary institutions, or work in or with private foundations that operate in the higher education environment.

This concentration is unique in several ways:

- The Center for the Study of Higher and Postsecondary Education enjoys a long partnership with the U-M Office of University Development.
- Students of this program benefit from its academic rigor set in the context of the university’s renowned development initiatives. For instance, as a public university, the University of Michigan was the first to:
  - launch a modern capital campaign
  - establish a permanent fund-raising unit
  - initiate a comprehensive campaign
  - secure more than $1 billion
- With a renowned emphasis on empirical research, this program is attractive to those who can strengthen the field by integrating research findings into a more professional and informed approach to their practice, or who choose to continue their academic endeavors by pursing a doctoral degree rather than returning to the field.
- Due to the national and international appeal of the Center, students have opportunities to interact and collaborate with fellow classmates with different professional and personal backgrounds, as well as diverse career goals.

TIME TO COMPLETION

2 or 3 semesters (1 to 1 ½ years) if enrolled as a full-time student starting Fall Term. Part-time students (including U-M employees) are welcome, and work at their own pace.

ACADEMIC FOCUS

Graduate study in this program considers broad issues that affect higher and postsecondary education as well as facets of institutional advancement such as governmental relations, marketing and communications, alumni relations, and development, including partnerships with individuals, institutions, corporations, and foundations. The contemporary and historical roles played by philanthropy in the culture and values of the U.S. are also examined.
PLAN OF STUDY

These courses provide a general introduction to the field, knowledge of theories that underlie different areas of practice, and discussion of critical issues in postsecondary education (EDUC 561 – Introduction to Higher Education, and EDUC 764 – Public Policy in Postsecondary Education or EDUC 761 – Postsecondary Institutions as Complex Organizations.)

EDUC 669 – Development and Advancement in Higher Education, 
EDUC 769 – Philanthropy and Higher Education, 
and in consultation with an advisor an additional 6 credits from select other higher education courses.

Chosen in consultation with an advisor suggested from but not limited to the following:


Public Policy (PUBPOL 670 Nonprofit Marketing, PUBPOL 671 Policy & Management in the Nonprofit Sector, PUBPOL 679 Human Resource Management in the Nonprofit Sector)

Social Work (SOCWK Introduction to Community Organization, Management & Policy Evaluation Practice, MHS 663 Grantgetting, Contracting and Fundraising)

School of Information (SI 621 Ethics and Values: Dilemmas in the Use of Information Technology, SI 623 Outcome-based Evaluation of Programs and Services, SI 684 eCommunities: Analysis and Design of Online Interaction Environments)

EDUC 695 – Research and Educational Practice

EDUC 777 – Administrative Practicum (This concentration may also require a two-semester internship, based upon experience.)

MINIMUM CREDITS REQUIRED

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